



7th November 2024

This confirms that the information reported to L'Oréal (UK) on the Haircare market in the United Kingdom for the latest 52 Weeks period ending 05/10/24 shows that Garnier Ultimate Blends Hair Food is ranked as the number one Sub Brand in Value and Unit sales within the Intensives segment. Our report shows Total Coverage for the United Kingdom Health, Beauty and Personal Care market.

	VALUE RANKING	UNITS RANKING
ULTIMATE BLENDS HAIR FOOD	1	1
JOHN FRIEDA FRIZZ EASE	2	3
ELVIVE EXTRAORDINARY OIL	3	6

Source:

©2024 NielsenIQ, value and unit sales, Haircare, Intensives (client defined), latest 52 Weeks to w/e 05/10/2024, United Kingdom Total Coverage

