



29th November 2022

This confirms that the information reported to L'Oréal (UK) Ltd on the Haircare market in United Kingdom for the 52 week period ending 05/11/22 shows that Garnier Ultimate Blends is ranked as the number one Shampoo Bar brand in Value and Unit sales within the Shampoo Bar format. Our report shows Value and Unit sales Total Coverage for the United Kingdom Beauty, Health and Personal Care market.

	VALUE RANKING	UNITS RANKING
GARNIER ULTIMATE BLENDS SHAMPOO BAR	1	1
UNILEVER ALBERTO BALSAM SHAMPOO BAR	2	2
LITTLE SOAP COMPANY ECO WARRIOR SHAMPOO BAR	3	3

Source :

©2022 NielsenIQ Value and Unit sales, Haircare, Shampoo Bar format (client defined), 52 w/e 05/11/22 United Kingdom Total Coverage