



20<sup>th</sup> December 2021

**Alex Dowie**

L'Oréal (UK) Ltd.  
255 Hammersmith Rd,  
London W6 8AZ

Dear Alex,

This confirms that the information reported to L'Oréal (UK) Ltd on the Female Facial skincare market in the United Kingdom (GB+NI) for the 52-week period ending 04/12/21 shows that the Garnier Brand is ranked first in both Value and Unit sales within the Sheet Mask segments. Our report shows Total Coverage for United Kingdom Health, Beauty and Personal Care market.

Please note that:

- While we have provided the above written confirmation of what we report in your Female Facial Database, NielsenIQ does not endorse any client claim.
- L'Oréal UK may only make use of our name in association with the information it may reference in its claim. L'Oréal UK may not state or imply that NielsenIQ is the source of the claim itself.
- Any L'Oréal UK claim that relies on NielsenIQ data must contain the following citation, including NielsenIQ's copyright:
  - "Source ©2021 NielsenIQ data, value and units, Female Facial Skincare, Sheet mask segment (client defined) 52 w/e 04/12/21 in the United Kingdom (GB+NI) Total Coverage"
- This letter is valid for 12 months from the date of issuance.

Sarah Egan  
Analytics Team Leader – Health, Beauty & Personal Care



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	VALUE RANKING	UNITS RANKING
GARNIER	1	1
SIMPLE	2	2
PRIVATE LABEL	3	3

Source:

©2021 NielsenIQ value and unit, Female Facial Skincare, Sheet Mask segment (client defined), 52 w/e 04/12/21 in United Kingdom (GB+NI) Total Coverage