



20th February 2023

Amelia Wilson

L'Oréal (UK) Ltd.
255 Hammersmith Rd,
London W6 8AZ

Dear Amelia,

This confirms that the information reported to L'Oréal (UK) Ltd on the Colourants market in Great Britain for the 52 week period ending 28/01/23 shows that Garnier Nutrisse is ranked as the number one brand in Value and Unit sales within the Permanent Colourants category. Our report shows Total Coverage for Great Britain Health and Personal Care market.

Please note that:

- While we have provided the above written confirmation of what we report in your Colourants Database, NielsenIQ does not endorse any client claim.
- L'Oréal UK may only make use of our name in association with the information it may reference in its claim. L'Oréal UK may not state or imply that NielsenIQ is the source of the claim itself.
- Any L'Oréal UK claim that relies on NielsenIQ data must contain the following citation, including NielsenIQ's copyright:
 - "Source ©2021 NielsenIQ value and unit sales, Colourants, Permanent category (client defined), 52 w/e 28/01/23 in Great Britain Total Coverage"
- This letter is valid for 12 months from the date of issuance.

Sarah Egan

Analytics Client Team Lead - Health, Beauty and Personal Care